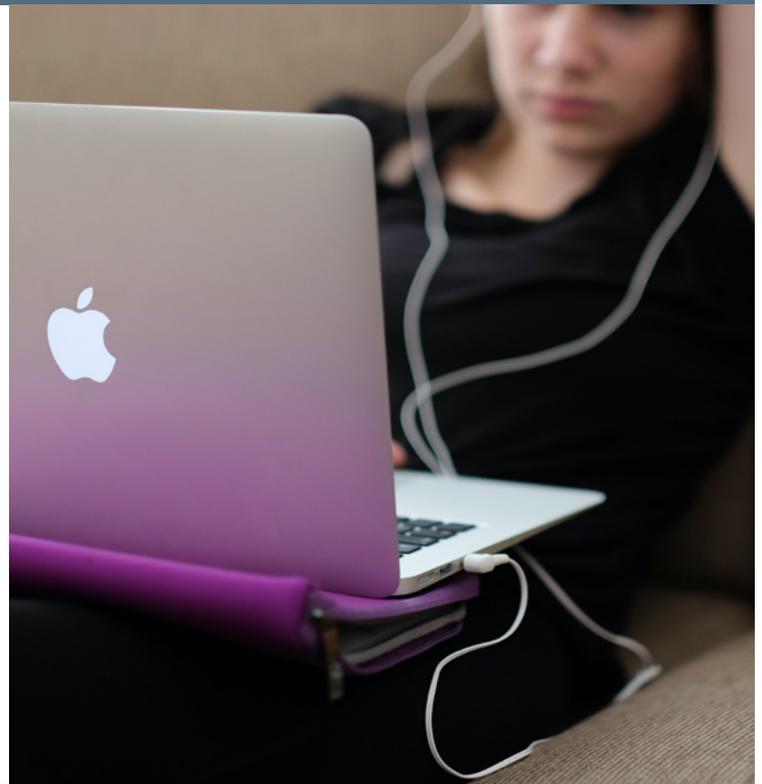
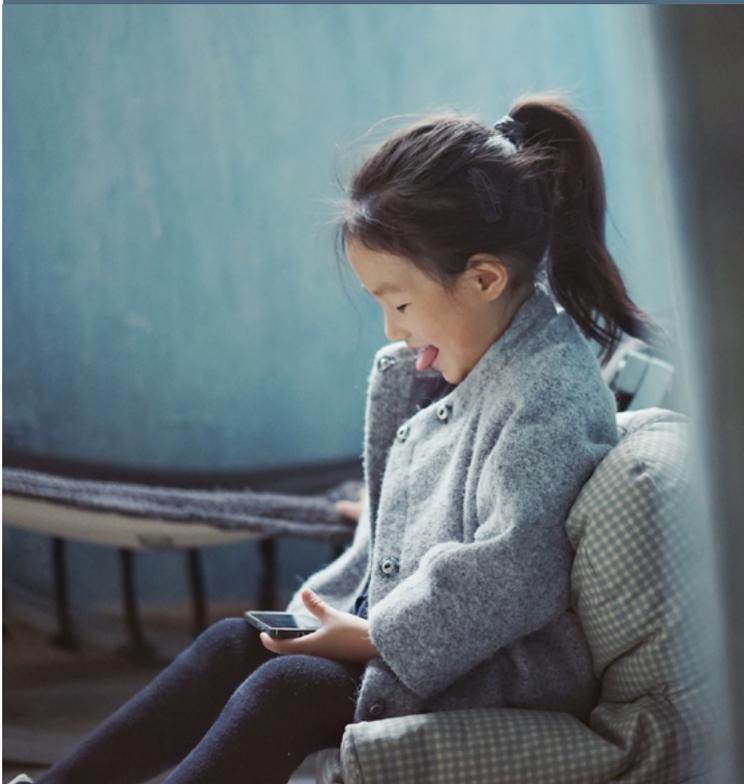




Workshops, books *and* stories
to teach **digital citizenship**



FOR STUDENTS, TEACHERS & PARENTS

*We embrace the uncomfortable, scary,
but necessary digital world.*



workshops

for students, teachers and parents

An appetite for learning about digital citizenship

primary
school

What's on the menu?

Here are some of the workshops we have given. We always tailor our workshops to fit your needs and we are happy to create something new with you.

Digital technology is constantly evolving, and so is our program!

workshops for
students



- ✓ My family, my screens and Oscar & Zoe
- ✓ I know how to say hello and goodbye to my devices
- ✓ My friends, my games, and media balance
- ✓ My first emails and chats

workshops for
teachers



- ✓ Teach digital citizenship using stories
- ✓ Involve parents in digital citizenship
- ✓ Living with the online world: what can schools do?
- ✓ Starting young: instilling critical opinions about the online world
- ✓ The digital world and children - why does this upset me?

workshops for
parents



- ✓ Do you worry about screens?
- ✓ Mind your step
- ✓ My child's gaming drives me crazy!
- ✓ Enjoying gaming and the internet
- ✓ The things we don't want to mention
- ✓ Just ten more minutes...
- ✓ Understanding risk and harm online
- ✓ Finding digital balance: time management and my family media plan
- ✓ My first emails and chats

Consultation service for schools on curriculum and school-specific cases

Every option can be delivered as a workshop or an assembly

Every workshop can be delivered in English, French or Dutch

An appetite for learning about digital citizenship

middle
& high
school

What's on the menu?

Here are some of the workshops we have given. We always tailor our workshops to fit your needs and we are happy to create something new with you.

Digital technology is constantly evolving, and so is our program!

workshops for
students



- ✓ My phone, my friends, my social media, my games
- ✓ Who am I and what's my brand?
- ✓ A different kind of sex ed
- ✓ My digital footprint
- ✓ I'm cooler on- than offline
- ✓ Digital consent
- ✓ Why do my parents complain when I play video games?
- ✓ You've been blocked: dealing with online culture
- ✓ I want to be an influencer

workshops for
teachers



- ✓ Storytelling for digital citizenship
- ✓ A journey into a teen's secret online life
- ✓ Teens and social media: what schools can do
- ✓ Social media and the teen facade
- ✓ Parents - yes, that's part of the job

workshops for
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- ✓ My phone, my friends, my social media, my games
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Workshops for
primary school



My family, my screens and Oscar & Zoe

Children will meet the author of Oscar and Zoe and hear Allison talk about why and how she created the books.

She will tell a new story, not yet illustrated, and spend time with the students talking about their online world, media balance, and how to stay safe online. Children will laugh, engage and have fun with Allison while learning.

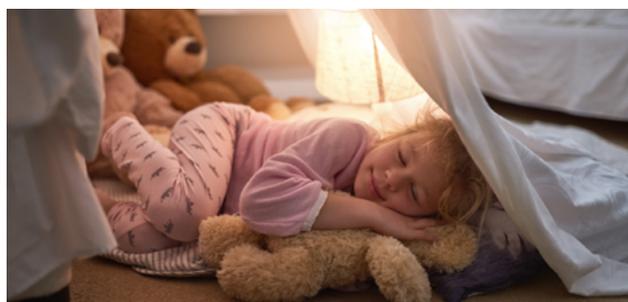
Media Balance & Dynamics
Digital Literacy
Privacy & Security



My friends, my games, and media balance

This fun workshop will get students laughing as we tell stories and act out some of the online dramas that can start when a child plays online games, has their first online chat, or wants to share an image of a friend. Let's tackle media balance and little dramas before they become a problem.

Gaming
Media Balance & Dynamics



I know how to say hello and goodbye to my devices

Children often feel frustrated when asked to put away screens. We will help calm this frustration in a fun workshop while linking family in a safe and non-judgemental environment.

Gaming
Media Balance & Dynamics



My first emails and chats

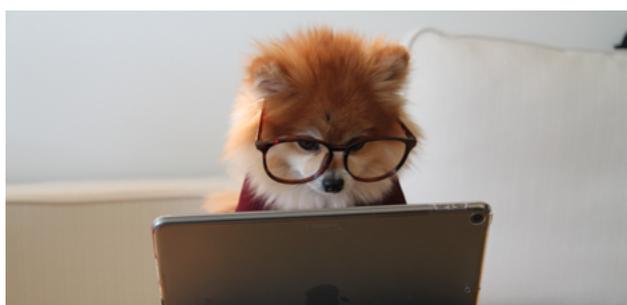
In this fun workshop students will explore the difference between in person and online conversations. We will also dive into toxic group chats, how to avoid and navigate this and how to be a good friend. Starting young is important. They need to learn this. There is a parent session to go with this. We highly recommend both.

Relationships & Communication
Cyberbullying & Digital Drama



Teach digital citizenship using stories

We want to share our stories with you and show you how we involve students. With the help of storytelling, you can teach digital citizenship and even tackle the most sensitive topics. Students are craving a safe space to discuss the online world. Let us give you the tools to implement this in your school.



Living with the online world: what can schools do?

So many times I hear frustrated teachers and administrators, as the lines of what happens online and in the private sphere cross into the classroom. Let's examine what you can do and what you should be doing.

The digital world and children - why does this upset me?

I was asked recently on which side I stood. Was I pro- or anti-technology? The person asking seemed to suggest there were two positions. As educators, it is essential to ponder different opinions, ask questions and rethink our views as a group. This unique workshop helps engage discussion within schools, makes us rethink, and reduces polarization so that we can be the best school we can be by tackling this complex subject head-on.



Involve parents in digital citizenship

It is essential to involve parents in their children's digital education. This training will give you the tools to advise parents effectively and constructively. We need to work hand in hand on this subject.



Starting young: instilling critical opinions about the online world

Being critical means we need to have space to question, explore, and examine. When children understand why things happen, they start to understand our rules, why we might say no to something, and why they might need to say no. We often tell children what to do and how to do it rather than explore why. Let's bring this into your classrooms in a fun and interactive way.



Do you worry about screens?

This workshop will make you laugh and help you understand why you are frustrated with screens. You will receive hands-on guidance in putting your family's issues into perspective and making rules that work for you.



My child's gaming drives me crazy!

I understand! Let us examine the reasons for this annoyance that many parents experience daily. It is essential to look at the pros and cons of gaming and what you can do to set boundaries and avoid non-stop nagging.



Mind your step

Our children are watching us. How can we set a great example and teach them digital competencies? Have you thought about how your online space impacts that of your child? In this workshop, you will have time to ponder these questions with other parents and learn how to transmit this to your children to keep your family and your home a safe and thriving environment.



Enjoying gaming and the internet

We often focus on the harm of the online world, but there are so many fun things to do in this space! Let's look at the positive and how you can engage with your children while avoiding any online dangers.



The things we don't want to mention

No matter how hard we try, children will stumble on inappropriate content. Parents often ask how they can talk to children about something like porn, self-harm videos without sparking curiosity. Allison will help you understand just how to tackle these subjects that we all wish we didn't have to mention.



Just ten more minutes...

This question has always existed. Why do we have more trouble with it now, and why do our kids ask us this daily? Let us look at the reasons and learn more about your child's virtual space, why they want those ten minutes, and what you can do to set boundaries and keep them safe effectively and efficiently.



Finding digital balance: time management and my family media plan

This workshop will guide you step by step into how you should create your family media plan. We will look at specific questions you should be asking and how this can be done in an effective way for the entire family.



Understanding risk and harm online

How can I protect my child from online dangers? This workshop will define what risks we should be looking for and how we can best protect our children and ourselves from these dangers. It is essential to take the time to understand the risks and the warning signs to keep our homes safe havens for our children.



My first emails and chats

Just like anything, your children need guidance here. How can you help them learn the vital skill of communicating online? What is your role as a parent? How can parents work together to reduce the cyber drama and bullying in their communities? Let's tackle this together and create a safer online space for our children.



Workshops for

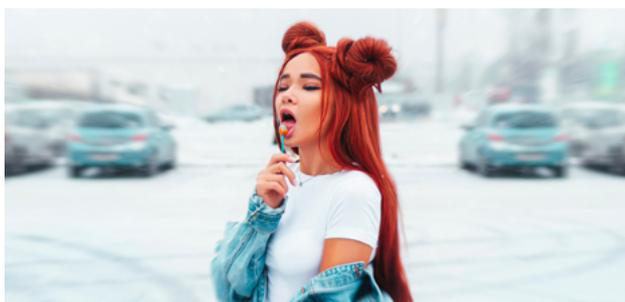
middle & high school



My phone, my friends, my social media, my games

Addicted? Are devices irresistible to teens? This topic cannot be ignored by schools; it is a new social phenomenon. We need a healthier approach to make life with phones sustainable.

**Relationships & Communication
Gaming**



Who am I and what's my brand?

Teens live in the now. Snapchat, Instagram, and selfies are the norm for teens, yet they do not understand how they are branding themselves. We will discuss the meaning and impact of branding with students, and the power their images and memes can have, inspiring them to create a healthy online profile.

Online Identity

A different kind of sex ed

Teens need to talk about sexuality, they need guidance and a new kind of sexual education that takes their online world and even the world of porn into account. We are here to help.



My digital footprint

Teens claim to know what they are doing. Some call them digital natives even though such a person does not exist. As clever as teens might be, do they understand the impact of what they are posting and consuming online? This workshop gets them laughing and thinking while we give hands-on tips on how to stay safe and maintain a sense of humor while enjoying the positives of social media.

**Online identity
Privacy & Security**



I'm cooler on- than offline

This fun workshop is geared to 5th and 6th graders. They will love the stories and have fun while learning how to cope with their online world. Most of them have a phone, will chat and will be confronted with sticky online situations. They need a space to learn how to handle this and discuss what they are seeing and doing. This is the place.

**Relationships & Communication
Cyberbullying & Digital Drama**



Digital consent

We all have to manage the mass of messages, images, and comments that float into our lives without our consent. Teens grapple with some shocking content and need a safe space to discuss managing and preventing this. We give them this safe space and find solutions with them.

**Relationships & Communication
Media Balance & Dynamics**



You've been blocked: dealing with online culture

It's common for teens to kick others out from chats or block them online. But blocking people out of group chats or your life is not always a constructive solution. We use stories to get into the weeds and discuss the online dramas and inclusiveness. We look at both high-profile cases as well as day-to-day dramas.

**Relationships & Communication
Cyberbullying & Digital Drama**



Why do my parents complain when I play video games?

Parents are frustrated, but so are teens. After the workshop, your students will have laughed, seen different perspectives, and heard some stories that will inspire them to possibly change their habits and engage with the adults in their lives in another way.

**Gaming
Relationships & Communication
Media Balance & Dynamics**



I want to be an influencer

Often we forget to look at what students create, ask which influencers they like or what stories inspire them. These influencers might be streamers, gamers, TikTok stars, Instagram influencers, YouTubers, etc. This workshop will be held in smaller groups to discuss and think about how teens are influenced and the work that goes into these influencers' social media accounts.

Digital Literacy



Storytelling for digital citizenship

We would love to show you our tricks and share stories with you so that your school's digital citizenship and well-being program will flourish.



A journey into a teen's secret online life

A teen's online world is very real. Like the real world, the virtual one has its own rules and etiquette. Online culture and etiquette are not learned through socialization with teachers, parents, and peers but through online peers. The doors to this world are mostly slammed in the faces of adults. We will take you there.



Social media and the teen facade

Teens live in the now. Snapchat, Instagram, and selfies are the norm for teens. Teachers are confronted with this and yet it extends beyond their subject matter. What should teachers do? What can schools do? It is time we address this. Let's talk.



Teens and social media: what schools can do

In this interactive workshop, you will learn what you can and should do as a school to help teens, parents, and your staff navigate their way online, make fewer mistakes, be more productive, and create healthy relationships with their beloved devices.



Parents - yes, that's part of the job

Parents can be helpful, easy, or challenging. Get insight into how to understand and work with every kind of parent. The outcome will be less stress, more time for teaching, and better cooperation.



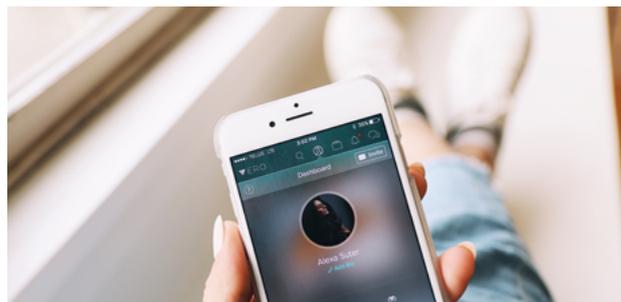
My phone, my friends, my social media, my games

Addicted? Let's explore how to deal with our kids, their devices, and a new social phenomenon that has invaded our homes. We need a healthier approach. We are here to help with practical solutions and tips, and would love to guide you in a fun-filled workshop and discussion.



A journey into a teen's secret online life

A teen's online world is very real. Like the real world, the virtual one has its own rules and etiquette. Online culture and etiquette is not learned through socialization with teachers, parents, and peers, but children and teens model their behavior on that of their peers and others they interact with online. The doors to the online world of teens are mostly slammed in the faces of adults. We will take you there, let you hear their voices, and show you what they are doing and why they are doing it.



Teens and social media: what parents can do

Parents around the globe are grasping for help and guidance. Issues like the time teens spend online, gaming, addiction, digital footprint, safety and raising ethical young adults are just a few of the worries parents face today. This workshop will give you hands-on and realistic advice as to what you can and should do at home, how to cope, how much time online is too much and how to approach these conversations with your children.



Mind your step

Our children are watching us. How can we set a great example and teach them digital competencies? Have you thought about how your online space impacts that of your child? In this workshop, you will have time to ponder with other parents these questions and learn skills on how to transmit this to your children to keep your family and your home a safe and thriving environment.



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allison ochs, your workshop leader



Allison is an American/Swiss social pedagogue/worker, author, lecturer, teacher, and consultant. Allison has held a position as a social pedagogue/worker, teaching courses on empathy and dealing with difficult situations at the CAU Hospital Kiel, Germany, and she has also worked in a teen transition home in Kiel, Germany. In Switzerland, Allison has both taught languages and cultural studies, and held leadership positions in both public and private schools. Allison's volunteer work ranges from working in an orphanage in Mexico to serving on the board of trustees at the International School of Amsterdam.

With her team of international educators, Allison has created Edit Books and Edit Curriculum for digital citizenship. She is the owner and president of EDIT change management Sàrl, and EDIT books. The Stories for social emotional learning and digital citizenship books are available for primary and middle/high school.

Allison is also an affiliated consultant with the Council of International Schools and has collaborated with the Swiss Federal Institute of Technology in Lausanne (EPFL) developing a pedagogical series of stories about digital citizenship for primary school, the Oscar and Zoe series. Allison's first book was published by Amsterdam University Press in 2019. *Would I have sexted back in the 80s?* gives hands-on advice to parents and educators on how to deal with raising teens in a digital world.

Relevant, fun, and engaging are adjectives associated with Allison's workshops. Making sure that students learn while creating a safe haven for them to discuss their online world is at the core of her work. With adults, Allison shares mistakes she has made and offers solution in a shame-free environment.

When she is not on the road sharing stories with teens, parents, and teachers, you will find Allison either in Amsterdam, the Netherlands, or a small town just above Lake Geneva, Switzerland, enjoying family life with her husband and three children.

our **workshops**

Every workshop

- ✓ can be delivered as a workshop or an assembly
- ✓ can be delivered in English, French, German or Dutch
- ✓ can be delivered in your school or online

Customized workshops

- ✓ We cater our workshops to the needs of your school
- ✓ We advise administrators on both curriculum and specific cases
- ✓ We can provide customized workshops and assemblies, mixing and matching our subjects

Tell us about your project

Contact Allison Ochs

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we have their **trust**

"Allison Ochs is a leader in the field of supporting young people to navigate the digital world. She provided the support and expertise we needed, especially during a time when we were relying so much on digital tools for learning, socialising and entertainment! The International School of Uganda community learned so much from Allison and Marienke's creative, humorous, engaging and thought-provoking workshops. Students found they could open up and ask questions, parents received useful tips and advice, and teachers were encouraged to promote safe and healthy digital learning environments.

Allison was fantastic to plan and work with. We adapted a week-long in-person visit to a semester-long virtual collaboration which turned out even better than we could have imagined. Allison is organised, flexible, supportive and professional and I really appreciated the way she sought feedback and adapted and tailored sessions to our specific needs and context."

– *Seren Davis - Senior School Principal - International School of Uganda*

"During a "marathon" day, Allison carried out the workshops with superb energy as she brilliantly adapted to the age of her audience. Students, teachers and parents, actually everyone was won over by her presentations."

– *Grégory Liégeois - Educational Technology Leader at Haut-Lac International School, Switzerland*

"Allison spent two full days at our school (Oberoi International School, Mumbai) talking to large groups of parents, teachers, and students. Her sessions were fun, uncomfortable, a little bit scary, and very, very necessary. She ran two sessions which were open to all parents. About 300 parents turned up to the first session, then went away to tell everyone else how exceptional it was. 18 hours later, in the second session, more than 600 parents attended!"

– *Neil McWilliam - Head of School, Oberoi International School, Mumbai, India*

"The responses by the students during Allison's presentations were extraordinary. Allison had their full attention for the entire session. I was very impressed."

– *Dineke Spackman - Head of Secondary, British School Jakarta, Indonesia*

"I saw Allison present to a group of high-school parents. Allison is a great presenter and was able to connect with our parent population through a series of anecdotes as well as real-life 'case study' experiences. Being a parent of high schoolers, she is especially in tune with the angst and anxieties that parents struggle with today (social media, popularity issues, bullying...) and is able to help parents go beyond those fears, giving them tips on how to regain control of certain situations. Overall, it was a great session for our parents."

– *Sandy Karam - Guidance Counselor, American School of Paris, France*



our themes



our themes



Online Identity

- When we discuss Online Identity, we focus on how we establish and portray ourselves online.
- This theme also lets us think about online personality, beliefs, and self-esteem.
-



Media Balance & Dynamics

Media Balance focuses on the amount of time and energy spent using media. Media Dynamics deals with how different social contexts (school, home, community) impact media use.



Relationships & Communication

Relationships and Communication concentrates on how we communicate and collaborate on- and offline.

our themes



Privacy & Security

When talking about Privacy and Security, we consider the awareness and management of personal information online. Within this theme we also discuss moral and ethical risks when sharing or withholding personal information.



Cyberbullying & Digital Drama

Problems that involve online harassment and humiliation are the focus of the Cyberbullying and Digital Drama theme. This also includes online fights and disagreements.



Gaming

The Gaming theme puts the spotlight on video- and app-based gaming culture and the effects of gameplay.



Digital Literacy

The subjects of how we find, evaluate, and create using technology are explored within the Digital Literacy theme. We also reflect on sharing and reproducing knowledge with or without consent.



books & activities



We created the **Oscar & Zoe stories** on digital citizenship in collaboration with the Swiss Institute for Technology. The stories are being used in Swiss public schools, having gained the stamp of approval from teachers and the ministry of education. Children will fall in love with these two fun characters, and the discussions that follow will delight you.



Find our books and free activities on editbooks.net





Activities to accompany the Oscar and Zoe books

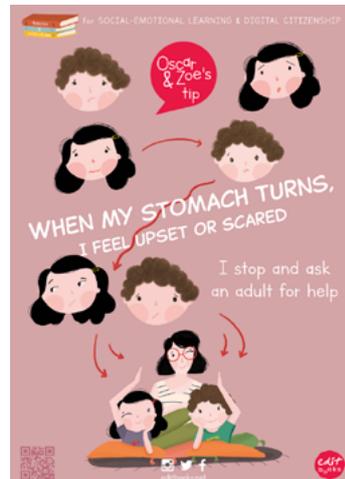
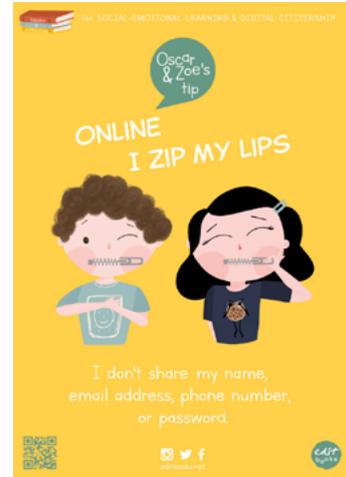


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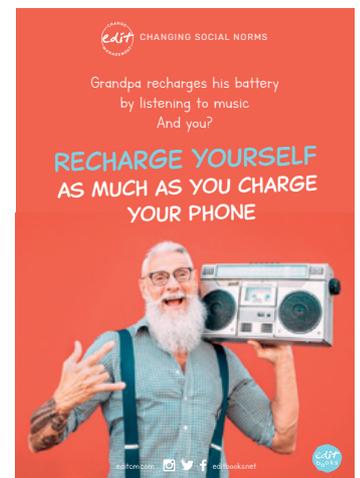
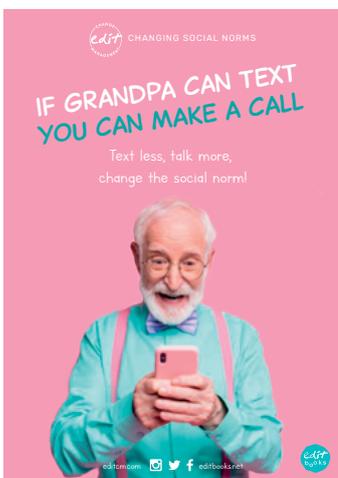




Posters to encourage healthy online behavior



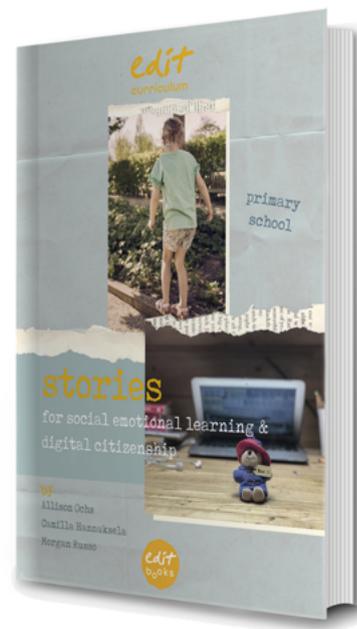
Free download on editbooks.net



stories **for digital citizenship**

How can you help children and teens stay safe and be responsible online?

It's easy! Tell them a story and let them discuss the situation.

Stories for **middle & high school**Stories for **primary school**

"An amazing selection of compelling, nuanced stories to start conversations and debates about decision-making, responsibility, and technology. Complications and multiple layers make the stories realistic and believable, in contrast to the flat morality tales that dominate old-style homeroom, pastoral, and character-ed literature. The situations are detailed and relevant enough to be useful not only for students but also for teacher workshops. Some include different sets of discussion questions for each audience, directly supporting this dual use. Overall, a fantastic resource for anyone supporting teenagers in an increasingly fraught social and technological environment."

- Donald Acker Math teacher

Find our books and free activities on editbooks.net



A modern guide to parenting digital teens
derived from lessons of the past



Find our books and free activities on editbooks.net

Contact Allison Ochs for all information

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We were there

American School of the Hague, The Netherlands - **Institute Le Rosey**, Switzerland

American School of Paris, France - **International School of Geneva**, Switzerland

Oberoi International School, India - **Korean Foreign School**, Korea

American School of Bombay, India - **Rotterdam International Secondary School**, The Netherlands

Haut Lac International School, Switzerland - **International School of Basel**, Switzerland

Tashkent International School, Uzbekistan - **British School of Jakarta**, Indonesia

Jakarta Intercultural School, Indonesia - **Global Jaya International School**, Indonesia

Pathways School Gurgaon, India **Vilnius International School**, Lithuania

Farrer and Co., The United Kingdom - **ECIS Leadership Conferences**, Germany and Portugal

TAISI Leadership Conference, India - **HSBC Bank**, Korea

Sandwell Children's Trust, The United Kingdom - **EPFL**, Switzerland

Uganda International School, Uganda, virtual - **Lincoln Community School**, Ghana

Montreux Ouest School, Switzerland - **Bedford school**, The United Kingdom,

Préverenges public schools, Switzerland - **Nyon public schools**, Switzerland

Franconian International School, Germany

and over 50 Dutch public schools.

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05-2022